



## **Become a Sponsor**

Barnsley YBC has become a recognised club within its county and has developed a very positive profile. It is an organisation that has integrity through its non-profit status, and we always seek to support children in one of the most deprived areas of England.

We hope that Barnsley YBC offers a unique opportunity to all individuals who are involved within the club, as well as organisations, businesses, and individuals to develop a special relationship that we hope will add value to their work. We have a strong platform to develop brand awareness, support a positive brand image, develop positive customer relationships, and develop positive relationships within our community. As an individual, organisation, or business we hope that supporting Barnsley YBC demonstrates to the general public that you care about the welfare of the community and the people that live in it.

We have an excellent social media presence (Facebook, Instagram, and X (Twitter)) there are further opportunities for exposure through several different platforms and events. We offer an inexpensive way to promote and align your organisation with a very positive club that makes a huge difference to the Children and the community. We hope that the following sponsorship packages provide some exciting opportunities to support Barnsley YBC and that the reciprocal benefits are attractive. We are also happy to be flexible and discuss bespoke packages that meet the needs of organisations and businesses.

Barnsley YBC Sponsorship packages run either per season from September to September or from the date of the agreed sponsorship deal (12 months) the sponsorship options enable any official Sponsors to receive full exposure and to gain the maximum benefit their chosen sponsorship package or their bespoke sponsorship package. Any option that is chosen, ensures that full support can be gained throughout the 12 months for companies, organisations, and individuals.

**To discuss becoming a sponsor for Barnsley YBC please contact**

**Michael Brown (President for Barnsley YBC)**

Email: [michael@barnsleyybc.org](mailto:michael@barnsleyybc.org)

Mobile: 07876 023138

Website: [www.barnsley-ybc.co.uk](http://www.barnsley-ybc.co.uk)

Facebook: Barnsley YBC



## **Sponsorship Packages**

### **GOLD SPONSORSHIP £1000+**

This is for any company, organisation or individual that wishes to offer financial assistance of £1000 or more to Barnsley YBC. As a Gold Sponsor, you will enjoy many benefits: The company logo will be placed on either the club's bowling shirts/hoodie\*, your logo on the homepage of the website, plus a hyperlink to your organisation including social media platforms and all roller banners, a framed photograph of Barnsley YBC, a chance to meet and greet all the members of the club and to have a game of bowling with all the Children (when it is a fun bowl) x2 VIP tickets to attend any one of our yearly club trips in August or October concerts, free refreshments when visiting Barnsley YBC (Saturday's only) an invitation to any Bowling tournaments that Barnsley YBC attend, an invitation to the club's yearly presentation.

\*There is no maximum amount of Gold Supporters that we will not accept as all Gold supporters will be treated the same way.

### **SILVER SPONSORSHIP £500+**

This is for any company, organisation or individual that wishes to offer financial assistance of £500 or more to Barnsley YBC. As a Silver sponsor, you will enjoy many benefits: your logo on the homepage of the website, plus a hyperlink to your organisation including social media platforms, a framed photograph of Barnsley YBC, your logo on all roller banners, and an invitation to the club's yearly presentation.

\*There is no maximum amount of Gold Supporters that we will not accept as all Gold supporters will be treated the same way.

### **BRONZE SPONSORSHIP £250+**

This is for any company, organisation or individual that wishes to offer financial assistance of £250 or more to Barnsley YBC. As a Bronze sponsor, you will enjoy many benefits: your logo on the homepage of the website, plus a hyperlink to your organisation including social media platforms, and your logo on all roller banners.

\*There is no maximum amount of Gold Supporters that we will not accept as all Gold supporters will be treated the same way.

### **BESPOKE SPONSORSHIP PACKAGES TO SUIT ALL BUDGETS**

If none of the above is suitable then let's talk and build a bespoke sponsorship package for you.

\*There is no maximum amount of bespoke sponsorship packages that we will not try tailor to plus bespoke sponsors will be treated the same way.

\*only if the amount of sponsorship agreed covers the costs of getting new bowling shirts/jumpers